



ASU Faculty Available for Guest Lecturing for Spring 2025 (January to May 2025)



Presented by Dr. Lois Malone
Global Academic Initiatives, ASU
Lois.Malone@asu.edu

Agenda

Review of academic year 2023-2024

Ways to use guest lecturing

What ASU needs to find matching faculty

New ASU faculty directory

Feedback from you

Review of AY 2023-2024



A Look at Guest Lecturing Numbers

6K+

**Number of students
impacted**

7

**Number of courses
taught**

6

**Number of ASU
professors engaged**

Most Popular Courses



**Communication for
Business and the
Professions**



**Intercultural
Communication**



Wellness/Stress

Ways to Use Guest Lecturing



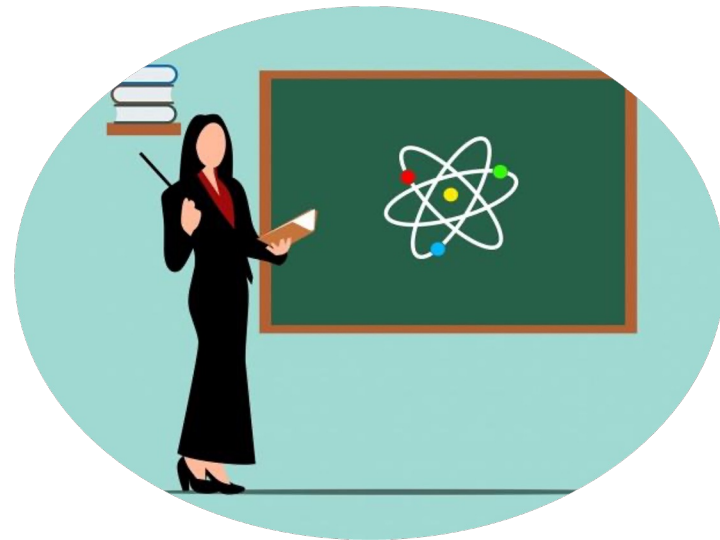
Benefits of Virtual Guest Lecturing

Tangible example of **Powered by ASU** (PBA).

Allows students from partner universities to learn from and engage with an ASU professor.

Easier to fit a few lectures into a course and class schedule.

Different from co-lecturing, which is a larger time commitment, higher price and more difficult to match ASU professors to partners' courses.



Quantity of Guest Lectures

Single guest lecture

One lecture. May or may not be related to a course.

Great for:

Topics of general interest - e.g. stress, healthy living

Current event topics - e.g. ethics in AI use

May request a specific professor with unique expertise

Two to four sequential guest lectures embedded in a course

Two or more lectures in a series, that are part of a longer course.

Great for:

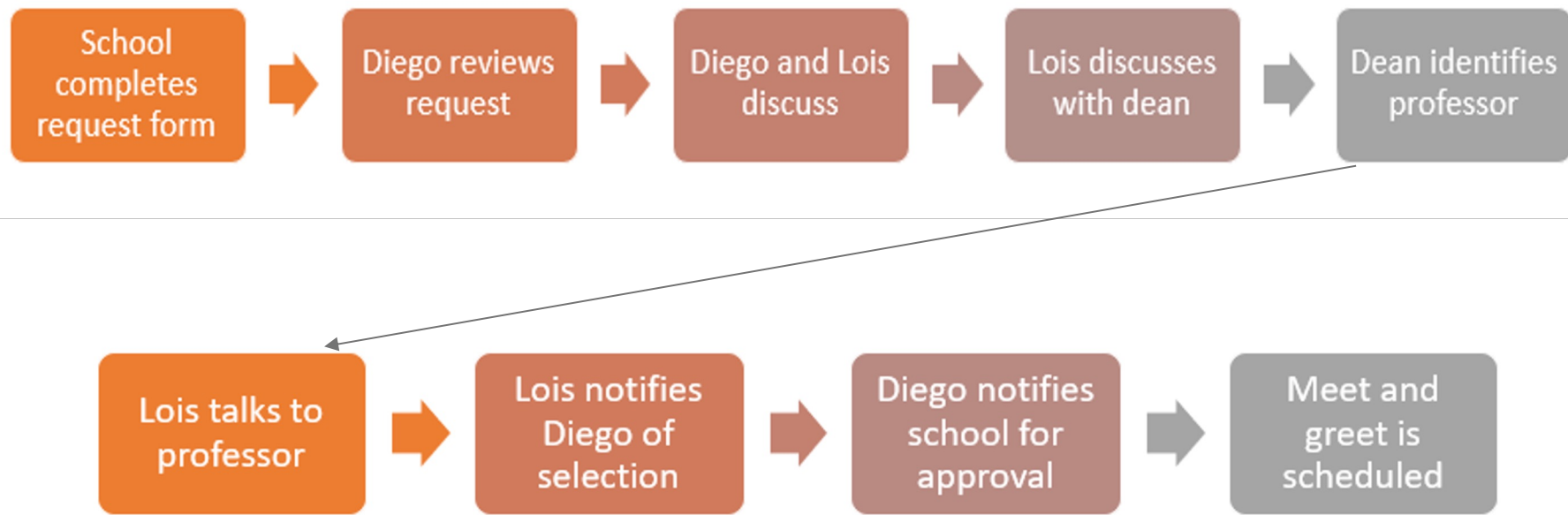
High enrollment courses where additional PBA enhancements would be valued

Courses where a cross-cultural perspective is useful - e.g. intercultural communication.

What ASU Needs to Find Matching Faculty



Guest Lecture Process



Guest Lecture Requests Due 30 September

30 Sept

- Deadline for Spring 2025 requests

October

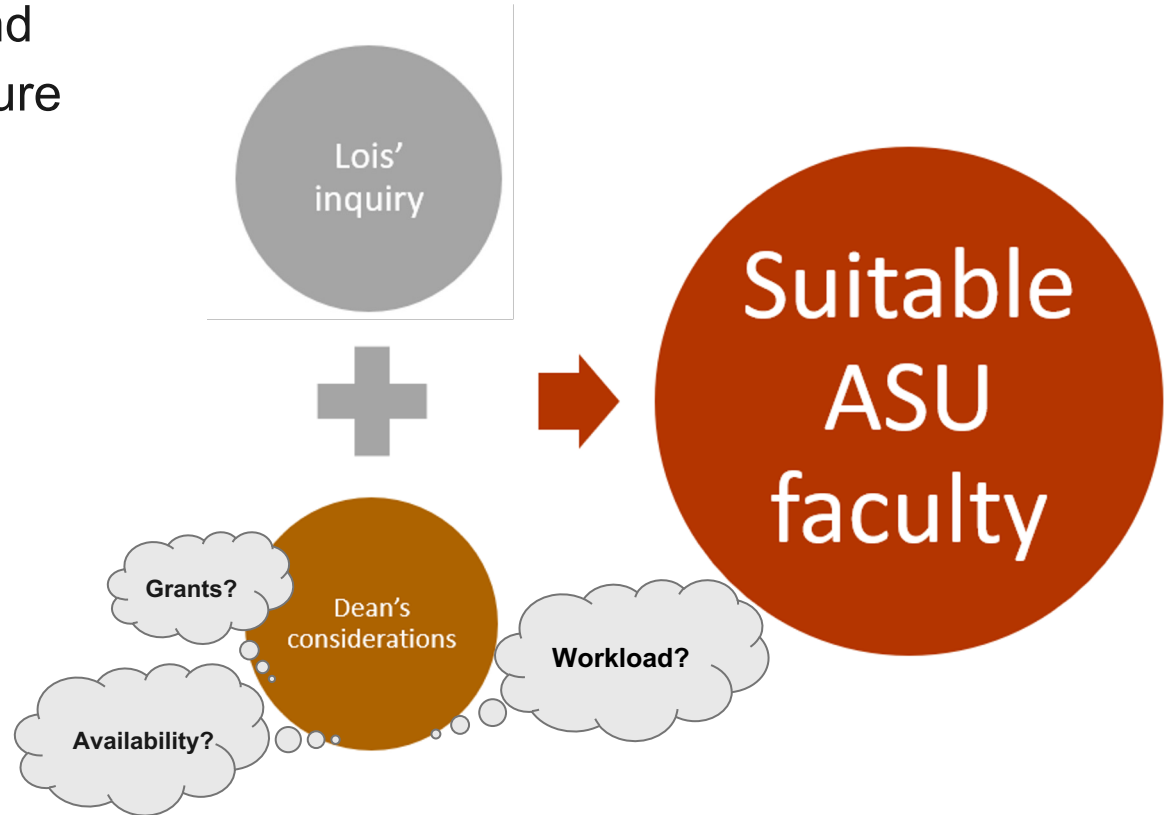
- Lois works with deans to find suitable faculty
- Partner schools are informed of matched faculty

November

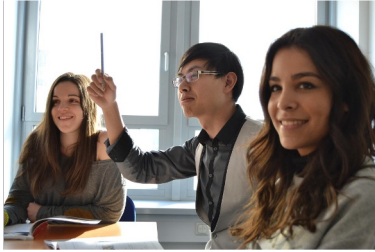
- Initial meetings are scheduled for ASU and partner faculty
- Initial meetings are completed by beginning of December

Collaborative Approach to Guest Lectures

Lois works with deans and program directors to ensure ASU faculty can balance commitments with guest lecture opportunities.



What ASU faculty always want to know:



Students

What level?
How many students?
What kind of prior knowledge do they already have?

Context

What is the syllabus?
Is this course required or extra-curricular?
Is there cultural knowledge that is relevant?

Topics & LOs

What topics should be covered?
What are the learning objectives (LOs) of the lecture?

Without this information, it is difficult to invite an ASU faculty member to lecture.



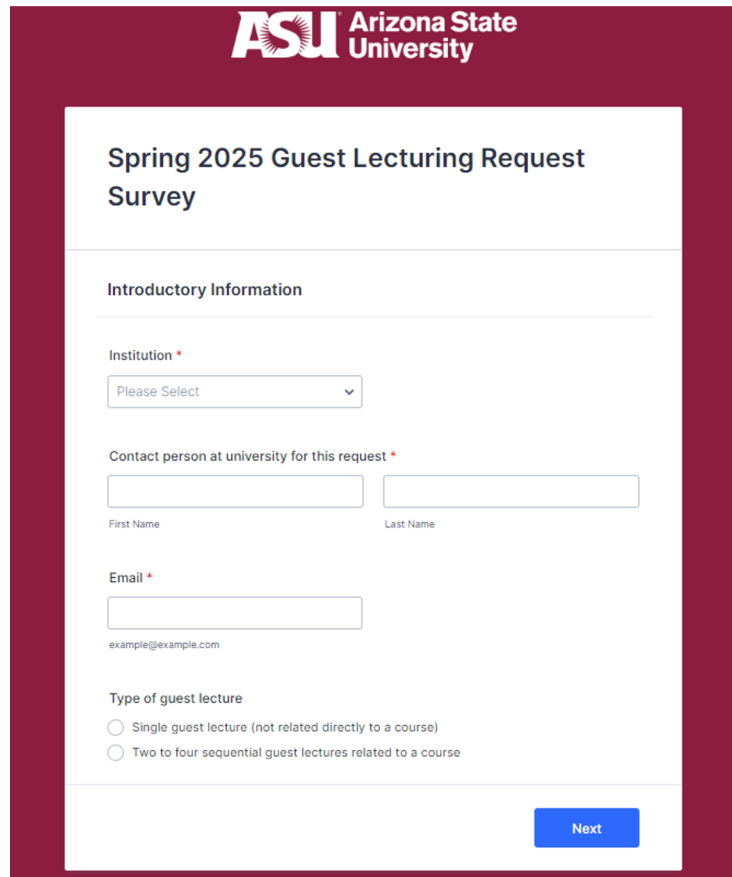
Request Form - Spring 2025

Please use the virtual [Guest Lecturing Request form](#) for Spring 2025.

Due date: **30 September 2024**

Complete details like **course topic, dates,** and **learning objectives** help us find the best ASU professor for your university's guest lecture.

One 60-minute lecture costs **US\$725.**



The screenshot shows the 'Spring 2025 Guest Lecturing Request Survey' form from Arizona State University. The form is titled 'Spring 2025 Guest Lecturing Request Survey' and is part of the 'Introductory Information' section. It includes a dropdown menu for 'Institution' with the text 'Please Select'. Below this are two text input fields for 'First Name' and 'Last Name', with the label 'Contact person at university for this request' above them. There is also an 'Email' field with a placeholder 'example@example.com'. At the bottom, there are two radio button options for 'Type of guest lecture': 'Single guest lecture (not related directly to a course)' and 'Two to four sequential guest lectures related to a course'. A blue 'Next' button is located at the bottom right of the form.

ASU Arizona State University

Spring 2025 Guest Lecturing Request Survey

Introductory Information

Institution *

Please Select

Contact person at university for this request *

First Name Last Name

Email *

example@example.com

Type of guest lecture

☐ Single guest lecture (not related directly to a course)

☐ Two to four sequential guest lectures related to a course

Next

Why so early?

ASU faculty get their work assignments very early.

ASU faculty will know their Spring 2025 work assignments by October.

By December, faculty schedules are more concrete, so professors are less available for additional commitments like guest lecturing.

The New Guest Lecture Faculty Directory



Options to determine guest lecture topics

Guest Lecture Directory

Contains ASU faculty who are interested in being globally engaged

Updated every semester with new additions

Categorized by discipline and searchable

May be useful for ideas about unusual disciplines or topics (e.g. innovation or social media communication)

[Link to directory](#) (also available on the **Cintana Portal**)

Course topic

A university may want a course to include ASU guest lecturing so the students can benefit from an additional or cross-cultural perspective.

Faculty at ASU

There are many more faculty at ASU who are available for guest lecturing than are in the [Guest Lecture directory](#).

5000+

Number of faculty at ASU

16

Number of schools and colleges at ASU

88

Number of faculty in the Guest Lecture directory for Spring 2025

What's new in the Guest Lecture Faculty Directory for Spring 2025

Many more faculty available,
including Engineering faculty

New look for the directory

More discipline categories for
enhanced searchability

[Link here to directory](#)

Suggestions for Using the Guest Lecture Faculty Directory

Get ideas about lecture topics for general interest - Innovation and sustainability

Look for a bilingual professor in a specific discipline - Business analytics, Spanish speaker

If what you are seeking is not in the **Guest Lecture Faculty Directory**, chances are good that Lois can find a great match regardless.

Feedback and Discussion

Feedback and Discussion Topics

What methods or approaches do partner schools use to decide if they want a guest lecturer?

What are challenges with the guest lecturing process at partner schools that would be useful to consider?

Are there suggestions to improve the guest lecturing process?



Thank you!