

ASU TESOL (Faculty and students options)

April 2026



Information in this presentation is subject to change without prior notice

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General information about the ASU TESOL Professional Certificate



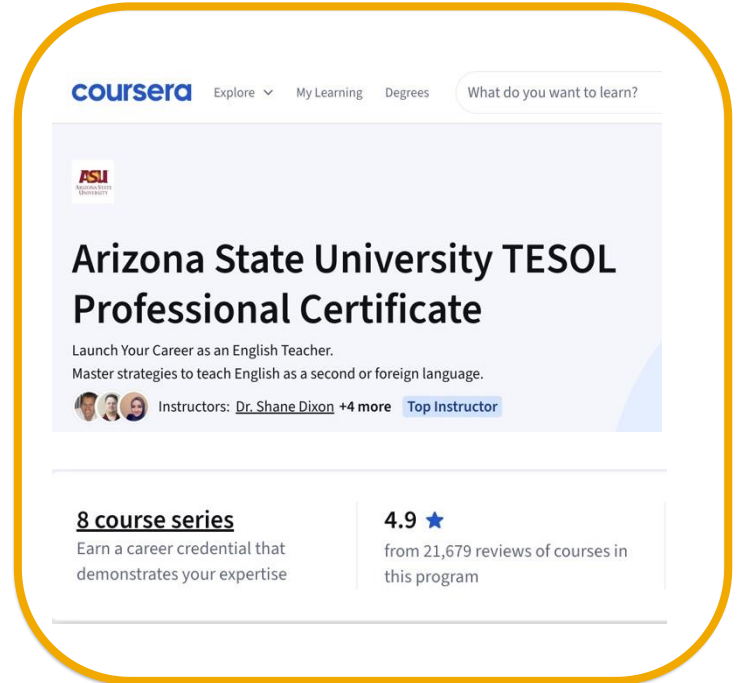
Arizona State University TESOL Professional Certificate

- The first and most accessible **completely online TESOL** Certification program provided by a major American university
- Designed for anyone who wants to teach English anywhere in the world
- Designed in compliance with the standards outlined by the TESOL International Association for TESOL Certificate Programs

Learning Outcomes

Participants will:

- ✓ Be able to master modern communicative techniques for engaging students in multiple English language learning environments
- ✓ Recognize, identify, and use language acquisition theories and principles to develop sound lesson plans
- ✓ Deliver lesson plans using interactive and engaging methods
- ✓ Understand ways to motivate and properly engage students in an online and/or blended classroom.



The screenshot shows the Coursera course page for the Arizona State University TESOL Professional Certificate. The page features the Coursera logo at the top left, navigation links for 'Explore', 'My Learning', and 'Degrees', and a search bar with the text 'What do you want to learn?'. The main heading is 'Arizona State University TESOL Professional Certificate'. Below the heading, there is a sub-heading 'Launch Your Career as an English Teacher. Master strategies to teach English as a second or foreign language.' and a section for instructors, including 'Dr. Shane Dixon +4 more' and a 'Top Instructor' badge. At the bottom, there is a section for '8 course series' with the text 'Earn a career credential that demonstrates your expertise' and a rating of '4.9' stars from '21,679 reviews of courses in this program'.

Screenshots retrieved from
coursera.org on April 16, 2026



| Teach English Now! Part 1 | | | |
|---|--|------------------------------|--------------------|
| Foundational Principles | Theories of Second Language Acquisition | Lesson Design and Assessment | Capstone Project 1 |
| Teach English Now! Part 2 | | | |
| Second Language Reading, Writing, and Grammar | Second Language Listening, Speaking, and Pronunciation | Technology Enriched Teaching | Capstone Project 2 |

Program design



Coursework
in Coursera

**8 courses: 100%
online, self-paced**

- **Specialization 1:**
Courses 1-4
(3 Courses + 1 Capstone)
- **Specialization 2:**
Courses 5-8
(3 Courses + 1 Capstone)

**Run by ASU in Coursera
and moderated by Cintana
for the ASU/Cintana Alliance
participants*



Networking

**Peer
collaboration
& networking**

- Engage with colleagues
- Discuss about course content
- Share best practices
- Announcements and deadlines
- *Moderated by Cintana*



Live Zoom
Sessions

**Hands-on
Practice**

- Live sessions
- Hands-on practice
- Exchange ideas for classroom applications
- Discuss and reflect on teaching practices
- *Moderated by Cintana*



Earn an
International
Certificate

Certification

- 8 Coursera course certificates (1 per course)
- 2 Specialization certificates (Courses 1-4 and Courses 5-8)
- **ASU TESOL Certificate with 150 hours of instruction**

Certification

ASU TESOL Certificate with 150 hours of instruction



Coursera Course Certificates



ASU TESOL for faculty members in the ASU/Cintana Alliance: guidelines



Important guidelines (I)

Faculty members in the ASU/Cintana Alliance

- This program is intended for **faculty members who teach or will teach English language courses** at the ASU/Cintana Alliance member institutions; it is not a program to learn English. These faculty members must be currently part of the member institution at the time of registration.
- Participants must be **nominated** by their institutions' respective managers and inform the Cintana teams (Academic and Support teams), accordingly. Nominated participants in this program must confirm and ensure that they are fully aware of the details and requirements of the program. Nominations take place via the TESOL application form
- Participants must have an **institutional email address** for the duration of the program. Invitations to join courses in Coursera will only be sent to an official institutional email address. By "institutional" it refers to the email address used by the member institution of the ASU/Cintana Alliance.
- Participants should plan to **dedicate** at least 5 weekly hours of study to successfully complete the courses. Please consider the bandwidth and availability to study before enrolling in the program.
- This program is **free** of charge for nominated faculty members in the ASU/Cintana Alliance member institutions that meet the eligibility criteria.



Important guidelines (II)

Faculty members in the ASU/Cintana Alliance



Dates and deadlines:

- Once participants have registered via the provided registration link, they **must accept ALL invitations** they receive. They will first receive 4 email invitations for each one of the four courses in Part 1 in their institutional email. Upon successful completion of part 1, they will receive the invitations for the 4 courses in part 2.
- Dates and deadlines for each of the 8 courses are provided in the **Program Calendar** Information Sheet for each Cohort. Participants are expected to add to their calendar and plan their learning and assignment deadlines around them. They may complete each course at their own pace, but please note that **if the courses are not completed within the assigned date range for each part, all progress will be lost, and participants will need to restart from the beginning if they wish to be re-enrolled.**
- Enrolment in Part 2 is automatic for those who successfully complete Part 1.

ASU TESOL for students in the ASU/Cintana Alliance: guidelines



Important guidelines (I)

Students in the ASU/Cintana Alliance

- The implementation of this programs requires the execution of a MOU between the ASU/Cintana institution and Cintana.
- This program is intended for **students enrolled in English teaching degrees (last year of undergraduate or master level)** at the ASU/Cintana Alliance member institutions; it is not a program to learn English. These students must be currently enrolled in the member institution at the time of registration.
- Participants must be **nominated** by their institutions' respective managers and inform the Cintana teams (Academic and Support teams), accordingly. Nominated participants in this program must confirm and ensure that they are fully aware of the details and requirements of the program. Nominations take place via the TESOL application form.
- Participants must have an **institutional email address** for the duration of the program. Invitations to join courses in Coursera will only be sent to an official institutional email address. By "institutional" it refers to the email address used by the member institution of the ASU/Cintana Alliance.
- Participants should plan to **dedicate** at least 5 weekly hours of study to successfully complete the courses. Please consider the bandwidth and availability to study before enrolling in the program.
- This program has a discounted rate of **195 USD** for nominated students in the ASU/Cintana Alliance member institutions that meet the eligibility criteria.
- For information about invoices, please contact Mr. Diego Garcia at dgarcia@cintana.com



Important guidelines (II)

Students in the ASU/Cintana Alliance



Dates and deadlines:

- Once participants have registered via the provided registration link, they **must accept ALL invitations** they receive. They will first receive 4 email invitations for each one of the four courses in Part 1 in their institutional email. Upon successful completion of part 1, they will receive the invitations for the 4 courses in part 2.
- Dates and deadlines for each of the 8 courses are provided in the **Program Calendar** Information Sheet for each Cohort. Participants are expected to add to their calendar and plan their learning and assignment deadlines around them. They may complete each course at their own pace, but please note that **if the courses are not completed within the assigned date range for each part, all progress will be lost, and participants will need to restart from the beginning if they wish to be re-enrolled.**
- Enrolment in Part 2 is automatic for those who successfully complete Part 1.



Thank you