

ASU English Language Program

April 2026



Information in this presentation is subject to change without prior notice

ASU English Language Program

General Information



ASU English Language Program

Members of the Cintana Alliance have access to a comprehensive and innovative English language training program, including ASU Global Launch online courses and Cintana's social/cultural immersion program.

Overall benefits:

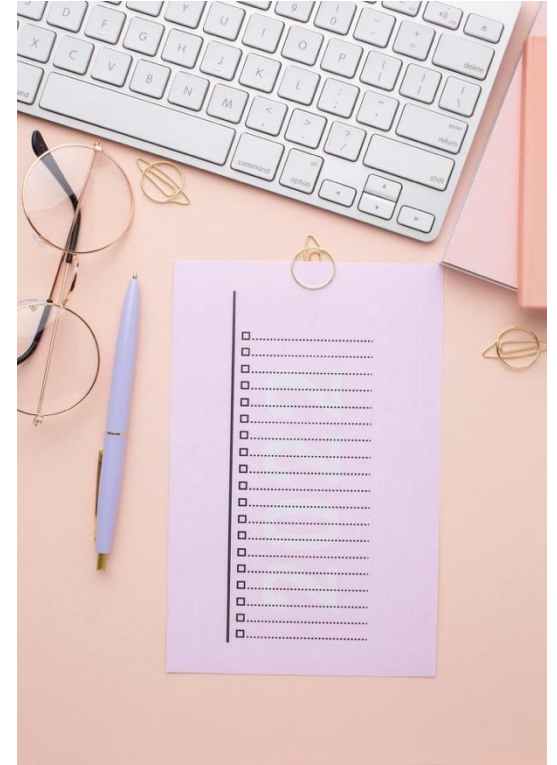
- Courses can be offered face-to-face, fully online or blended
- Comprehensive content with no 3rd party textbooks and workbooks
- Adaptable learning paths can be designed to fit institutional needs: immersions, regular in-curriculum or extracurricular programs
- Quality and learning outcomes monitoring for continuous improvement
- Ensure a solid CEFR B2 English level and academic English readiness for selected tracks, leading to successful ASU coordinated programs
- Available courses for higher levels, up to CEFR C1+ via ASU content.



ASU English Language Program - guidelines

As part of the ASU/Cintana Alliance you have access to this ASU English Language Program. Please remember the following guidelines when implementing it:

- This program is **ONLY** for students, faculty and staff that are part of the member institution of the ASU/Cintana Alliance.
- To be part of this program, participants must use their institutional email address. By “institutional” it refers to the email address used by the member institution of the ASU/Cintana Alliance.
- This program can only be taken by students who are enrolled in an existing university program at the member institution of the ASU/Cintana Alliance.
- This program can only be taken by faculty & staff who are working at the member institution of the ASU/Cintana Alliance.
- This program is NOT to be taken by participants external to the member institution of the ASU/Cintana Alliance.**



How to access the ASU English courses

- ACIs can review the content of the courses here: <https://repository.poweredby.asu.edu/english-courses/> (upon being granted access to the ASU/Cintana Online Content Repository and receiving the Asurite ID)
- For curated versions of the English courses, ACIs can download them from this link

<https://engage.poweredby.asu.edu/academic-collection/english-language-learning/> and upload them into their LMS

The image displays two screenshots of the ASU English courses repository. The left screenshot shows the main 'English Courses' page with a search bar and a list of 14 available courses. The right screenshot shows a detailed view of a specific course, GDE 50: Intermediate Foundations for English Language Learning, with options to view the course or download it.

English Courses

Utilize the search bar to input keywords and narrow down your search results.

Search by keyword

14 available course(s)

- GDE 20: Introduction to Communication**
[Overview](#) [View course](#)
- GDE 25: Introduction to Language Skills**
[Overview](#) [View course](#)
- GDE 30: Basic Foundations**
[Overview](#) [View course](#)
- GDE 35: Basic Communication**
[Overview](#) [View course](#)
- GDE 40: Basic Language Skills**
[Overview](#) [View course](#)
- GDE 45: Basic Achievement**
[Overview](#) [View course](#)

GDE 50: Intermediate Foundations for English Language Learning
[Overview](#) [View course](#)

GDE 55: Intermediate Communication for English Language Learning
[Overview](#) [View course](#)

GDE 60: Intermediate Language Skills for English Language Learning
[Overview](#) [View course](#)

GDE 65: Intermediate Achievement for English Language Learning
[Overview](#) [View course](#)

GDE 70: Academic Thinking
[Overview](#) [View course](#)

GDE 75: Academic Analysis
[Overview](#) [View course](#)

GDE 80: Academic Persuasion
[Overview](#) [View course](#)

GDE 85: Academic Achievement
[Overview](#) [View course](#)



ASU Global Digital English

ASU Global Launch provides online English and academic skills courses featuring high-quality content that is innovative, fun and challenging. These courses provide a robust curriculum from Global Launch's top-quality educators and allow learners to work at their own pace from anywhere in the world.

- 10 General English courses: for basic through high-intermediate learners (CEFR A2–B2).
- 4 Academic English courses: for high-intermediate through advanced learners (CEFR B2–C2).

14 courses, ranging from pre-zero beginner to advanced level, and covering the four core skills: reading, writing, listening, and speaking.

Professional English course

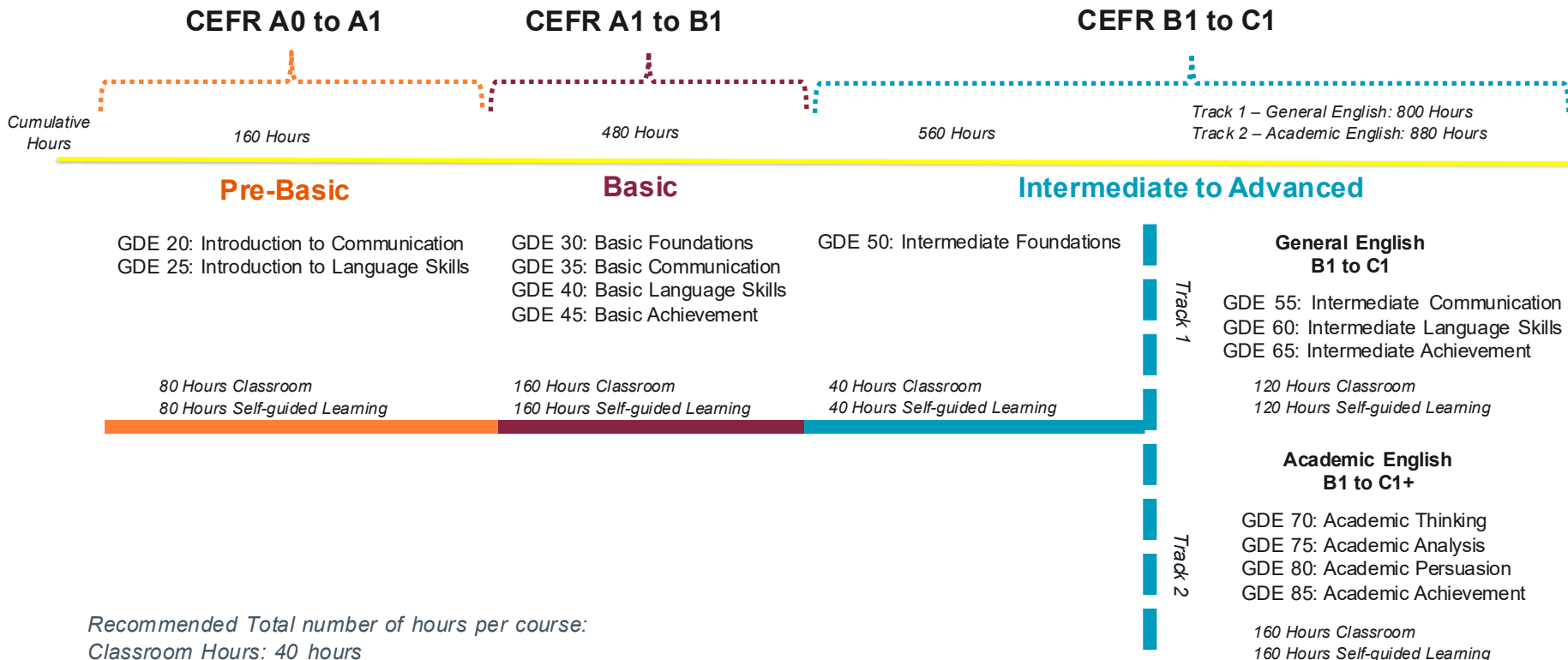


Developed by Cintana, with ASU and original content, Professional English is a practical, hands-on course that teaches students how to present themselves and how to communicate more effectively in a professional environment. Along 8 modules students are introduced to personal branding, email writing, short proposal writing, non-verbal and oral communicating and delivering an effective presentation.

Students will be ready to face their career and have the communication tools needed to become successful professionals.

[Watch the intro video](#)

ASU GLOBAL DIGITAL ENGLISH COURSE ROADMAP



Recommended Total number of hours per course:
Classroom Hours: 40 hours
Self-guided: 40 hours

Level	Entry Level	Course	Exit Level	Classroom Hours	Self-guided Hours	Total Guided Hours	Cumulative Hours
Pre-Basic	A0	GDE 20: Introduction to Communication	A1-	40	40	80	80
Pre-Basic	A1-	GDE 25: Introduction to Language Skills	A1	40	40	80	160
Basic	A1	GDE 30: Basic Foundations	A2-	40	40	80	240
Basic	A2-	GDE 35: Basic Communication	A2	40	40	80	320
Basic	A2	GDE 40: Basic Language Skills	B1-	40	40	80	400
Basic	B1-	GDE 45: Basic Achievement	B1	40	40	80	480
Intermediate	B1	GDE 50: Intermediate Foundations	B1+	40	40	80	560
Intermediate	B1+	GDE 55: Intermediate Communication	B2	40	40	80	640
Intermediate	B2	GDE 60: Intermediate Language Skills	B2+	40	40	80	720
Intermediate	B2+	GDE 65: Intermediate Achievement	C1	40	40	80	800
Academic English	B1+	GDE 70: Academic Thinking	B2	40	40	80	640
Academic English	B2	GDE 75: Academic Analysis	B2+	40	40	80	720
Academic English	B2+	GDE 80: Academic Persuasion	C1	40	40	80	800
Academic English	C1	GDE 85: Academic Achievement	C1+	40	40	80	880

Example inside the course

Syllabus	<ul style="list-style-type: none">• Course description• Course objectives• Course structure and requirements• Evaluation and grading• Etiquette and Academic Honesty• Technology Requirements
Pre-test & Post-test	<ul style="list-style-type: none">• By comparing results of the pre-test and post-tests, a learner and the teacher can determine how much he/she learned.• 40 questions each
Get Ready	<ul style="list-style-type: none">• Multimedia instructions on Canvas and technology tools embedded in the course (quizlet, padlet, canvas discussion boards, others)
Units 1/2 - 7	<p>Each unit contains the following:</p> <ul style="list-style-type: none">• Introductory video with ASU professors• Vocabulary presentation and practice• Grammar presentation and practice• Reading, writing, listening and speaking practice• Reading comprehension check• Peer Discussion• Graded quizzes
Unit 8	<ul style="list-style-type: none">• Review of all the units and major sections (vocabulary, grammar)

Notes:

- Learning outcomes established and measured at unit and course level
- Students must complete each course before progressing to the next
- Courses can be customized and integrated with existing curricula
- Courses can be customized to require students to complete each unit before progressing to the next
- Four skills knowledge and practice
- Automatic correction for practice exercises and quizzes
- Discussions for peer interaction (moderation can be established by institution, if desired)
- Pre-zero courses (GDE 20 and GDE 25) have a version with course instructions in Spanish
- All other courses are fully in English

Note: This is a general outline. A few courses may differ slightly.

Possibility of certificates

- ONLY for fully adopted courses
- If interested, please contact us to receive the process to apply for certificates.

English Language Course from Content Repository

Approved logo: PBA logo + ASU unit



Accredits completion of an ASU English language course in the content repository, administered by the ACI.

Please do not use the same course codes and names as the courses in the content repository. For example "UFG 30: Basic Foundations" should change to English Language Training 101 or an alternative proposed name.

Must receive GAI and ASU unit approval

Suggested Implementation Models

Implementation Models (I)

Face-to-Face

Placement Test

Required. Available options: Cintana English placement test, current test at the ACI, VTEST, EduSynch, Extempore, etc.

Learning Design

- Regular face-to-face sessions offered aligned with course content
- ASU Global Digital English courses + Professional English offered as asynchronous support
- Cultural/social immersions may be offered as extracurricular learning opportunities

LMS

Courses are available as Canvas course packages and can be uploaded to ACI LMS. A few courses are available as Moodle packages. Courses can be fully customized by ACI.

Instructors

Instructors are required to conduct face-to-face classes and for grading (online grading needed for Professional English course only)

Admin Support

Administrative support is needed for placement tests and academic operations

Student Success

The face-to-face instructor is responsible for monitoring student engagement, motivating students, sending communications, and being a point of contact for student support

Implementation Models (II)

Hybrid / Blended

Placement Test

Required. Available options: Cintana English placement test, current test at the ACI, VTEST, EduSynch, Extempore, etc.

Learning Design

- ASU Global Digital English courses + Professional English offered asynchronously
 - Synchronous sessions offered online and/or face-to-face, aligned with course content
 - Cultural/social immersions may be offered as extracurricular learning opportunities
-

LMS

Courses are available as Canvas course packages and can be uploaded to ACI LMS. A few courses are available as Moodle packages. Courses can be fully customized by ACI.

Instructors

Instructors are required to conduct synchronous sessions (for all courses) and for grading (Professional English course only)

Admin Support

Administrative support is needed for placement tests and academic operations

Student Success

A tutor or success coach is recommended to monitor student engagement, motivate students, send communications, and be a point of contact for student support

Implementation Models (III)

Fully online, self-paced

Placement Test	Required. Available options: Cintana English placement test, current test at the ACI, VTEST, EduSynch, Extempore, etc.
Learning Design	<ul style="list-style-type: none">• ASU Global Digital English courses offered 100% asynchronously• Cultural/social immersions may be offered as additional learning opportunities
LMS	Courses are available as Canvas course packages and can be uploaded to ACI LMS. A few courses are available as Moodle packages. Courses can be fully customized by ACI.
Instructors	Courses are fully self-paced and do not require instructors
Admin Support	Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)
Student Success	A tutor or success coach is recommended to monitor student engagement, motivate students, send communications, and be a point of contact for student support

English program best practices and training

English Program Best Practices & Training

The English Program Best Practices & Training showcases the teaching philosophy of the Global Digital English Courses, implementation models available, and the teaching and learning best practices for an effective implementation of the curriculum in the classroom.

Learning outcomes:

- Understand the teaching philosophy of the Global Digital English courses
- Analyze how productive and receptive skills can be taught and practiced in the Global Digital English courses
- Analyze teaching practices in fully online, blended and face-to-face course offerings
- Create lesson plans adapted to your local English program
- Evaluate metrics of success for your local program



English Program Best Practices & Training

The training is divided into two parts: an online portion and a synchronous workshop.

Part 1: Online, self-paced, provided by Cintana on Canvas

- Understand the teaching philosophy of the Global Digital English Courses and how the Flipped Classroom Model is used
- Watch a demonstration class conducted by ASU Global Launch teacher trainers, previously recorded
- Reflect on the demonstration class perceptions
- Identify challenges, needs, and opportunities for your teaching practice
- Access the syllabi, facilitator guidebooks, and other supplemental materials for the GDE courses

Part 2: Workshop, synchronous, provided by the ACI

- Discuss implementation models of the Global Digital English Courses
- Discuss perceptions from the demonstration class as well as challenges, needs, and opportunities
- Create lesson plans based on the Flipped Classroom Model
- Evaluate metrics of success for the program





Thank you