

# ENGLISH LANGUAGE PROGRAMS

Design and  
Implementation  
Frameworks

.....  
Courseware



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# ENGLISH LANGUAGE PROGRAMS

## Design and Implementation Frameworks

### DESCRIPTION

Members of the Cintana Alliance have access to design and implementation frameworks that facilitate the delivery of high-quality English language programs using the online courseware available from ASU Global Launch and the ASU-Cintana Content Repository.

### PROGRAM DESIGN

The ASU Global Digital English courses were designed to offer flexibility and customization in the delivery of the program. Therefore, the courses can be offered in the fully online, face-to-face or hybrid/blended modalities, with or without faculty support and moderation. In addition, ASU Global Launch as well as other courses available at the ASU-Cintana Content Repository can be used to enhance the existing English Language curriculum at the institution.

### IMPLEMENTATION MODELS

The recommended design and implementation models are outlined below. The Cintana Academics and Products & Services teams provide the necessary support and guidance to Cintana Alliance institutions to ensure high-quality implementation and delivery.

The main (and recommended) pathway to implement the English language learning courseware available from the ASU Global Launch and any other courses available through the ASU-Cintana Content Repository is the adoption of the full course.

#### Adoption of full courses

Full courses can be adopted to create a new English Language teaching program or to replace existing English language teaching curricular and/or extracurricular programs.

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The following implementation models are suggested for adoption of full courses from the ASU Global Digital English curriculum.

### Fully online, self-paced

<b>Placement Test</b>	<ul style="list-style-type: none"><li>• Application of placement testing is required to assign students to their appropriate entry level course</li></ul>
<b>Learning Design</b>	<ul style="list-style-type: none"><li>• ASU Global Digital English courses offered 100% asynchronously</li><li>• Online, pre-recorded or live, cultural/social immersions may be offered as additional learning opportunities</li></ul>
<b>LMS</b>	<ul style="list-style-type: none"><li>• Courses are available as Canvas course packages and can be uploaded to ACI LMS</li><li>• Courses can be fully customized by ACI in their own LMS</li></ul>
<b>Instructors</b>	<ul style="list-style-type: none"><li>• Courses are fully self-paced and do not require instructors</li></ul>
<b>Operations</b>	<ul style="list-style-type: none"><li>• Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)</li></ul>
<b>Student Success</b>	<ul style="list-style-type: none"><li>• A tutor or success coach is recommended to monitor student engagement, motivate students, send communications, and be a point of contact for student support</li></ul>

#### Notes:

-The Cintana Placement Test is already available for ASU/Cintana Alliance institutions.

Please contact us for more information.

-Courses can be customized to require students to complete each unit before progressing to the next and grading scheme can be established by the ACI.

-Students must complete each course before progressing to the next. Automatic enrollment from one course to the next depends on ACI LMS-SIS integration.

-Additional content and assessments may be added by ACI as long as it meets the learning outcomes.

-For information on cultural/social immersions, please refer to the Cultural & Social Immersion brochure.

-Only applicable to Global Digital English courses. Regular courses in the ASU-Cintana Content Repository as well as the Professional English course are not available as a fully self-paced offer.



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### Hybrid / Blended

<b>Placement Test</b>	<ul style="list-style-type: none"><li>• Application of placement testing is required to assign students to their appropriate entry level course</li></ul>
<b>Learning Design</b>	<ul style="list-style-type: none"><li>• ASU Global Digital English courses + Professional English offered asynchronously</li><li>• Synchronous sessions offered online and/or face-to-face, aligned with course content</li><li>• Cultural/social immersions may be offered as extracurricular learning opportunities</li></ul>
<b>LMS</b>	<ul style="list-style-type: none"><li>• Courses are available as Canvas course packages and can be uploaded to ACI LMS</li><li>• Courses can be fully customized by ACI in their own LMS</li></ul>
<b>Instructors</b>	<ul style="list-style-type: none"><li>• Instructors are required to conduct synchronous sessions</li><li>• Professional English requires instructors to moderate discussions and grade assessments</li></ul>
<b>Operations</b>	<ul style="list-style-type: none"><li>• Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)</li></ul>
<b>Student Success</b>	<ul style="list-style-type: none"><li>• A tutor or success coach is recommended to monitor student engagement, motivate students, send communications, and be a point of contact for student support</li></ul>

### Notes:

-The Cintana Placement Test is already available for ASU/Cintana Alliance institutions. Please contact us for more information.

-Courses can be customized to require students to complete each unit before progressing to the next and grading scheme can be established by the ACI.

-Synchronous sessions should be focused on practicing the 4 core language skills. It is highly recommended to follow the guidance and worksheets found in the Teacher's Guidebook for each course.

-Students must complete each course before progressing to the next. Automatic enrollment from one course to the next depends on ACI LMS-SIS integration.

-Additional content and assessments may be added by ACI as long as they meet the course learning outcomes.

-For information on cultural/social immersions, please refer to the Cultural & Social Immersion brochure.



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## Design and Implementation Frameworks

### Face-to-face

<b>Placement Test</b>	<ul style="list-style-type: none"><li>• Application of placement testing is required to assign students to their appropriate entry level course</li></ul>
<b>Learning Design</b>	<ul style="list-style-type: none"><li>• Regular face-to-face sessions offered aligned with ASU course content</li><li>• ASU Global Digital English + Professional English online content offered as asynchronous support</li><li>• Cultural/social immersions may be offered as extracurricular learning opportunities</li></ul>
<b>LMS</b>	<ul style="list-style-type: none"><li>• Courses are available as Canvas course packages and can be uploaded to ACI LMS</li><li>• Courses can be fully customized by ACI in their own LMS</li></ul>
<b>Instructors</b>	<ul style="list-style-type: none"><li>• Instructors are required to conduct face-to-face classes and for grading (online grading required for Professional English course)</li></ul>
<b>Operations</b>	<ul style="list-style-type: none"><li>• Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)</li></ul>
<b>Student Success</b>	<ul style="list-style-type: none"><li>• The face-to-face instructor is responsible for monitoring student engagement, motivating students, sending communications, and being a point of contact for student support</li></ul>

### Notes:

-The Cintana Placement Test is already available for ASU/Cintana Alliance institutions. Please contact us for more information.

-Online course content can be customized and progression adapted to match the face-to-face calendar. Grading scheme can be established by the ACI.

-Face-to-face classes should cover both teaching and practice of the 4 core language skills. It is highly recommended to follow the guidance and worksheets found in the Teacher's Guidebook for each course.

-Students must complete each course before progressing to the next.

-Additional content and assessments may be added by ACI as long as they meet the course learning outcomes.

-For information on cultural/social immersions, please refer to the Cultural & Social Immersion brochure.

