

ENGLISH LANGUAGE PROGRAMS

Access to Online
Courseware



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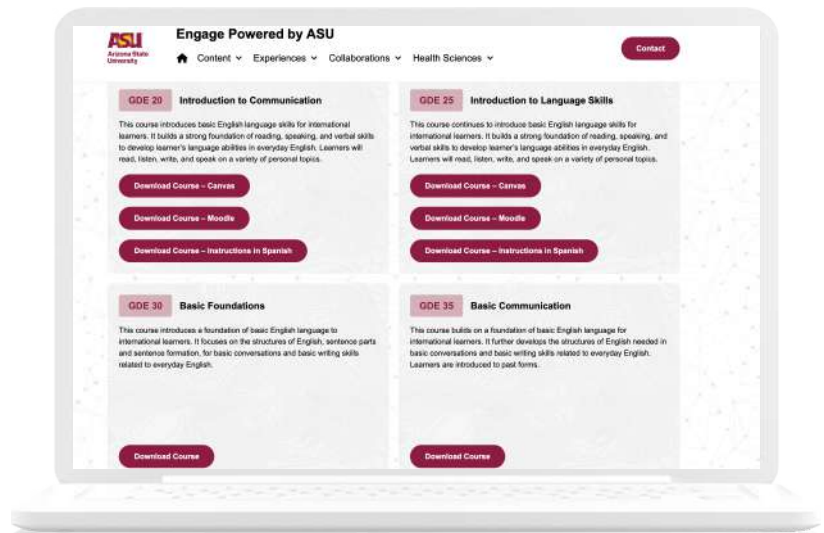
ENGLISH LANGUAGE PROGRAMS

Access to Online Courseware

DEFINITION

Members of the Cintana Alliance have access to services, advice and best practices to support the delivery of high-quality English language programs, including access to online courseware from ASU Global Launch.

➤➤➤ **Members of the Cintana Alliance may access and download the ASU Global Launch courses via the ASU-Cintana Content Repository.**



DESCRIPTION

Access to ASU Global Launch online courseware enables affiliated institutions to deliver a comprehensive, high-quality English learning experience, getting students ready for careers and advanced education. The online courseware allows institutions to:

- Offer **face-to-face, fully online or blended/flipped-classroom** programs
- Provide comprehensive content with **no 3rd party textbooks and workbooks**
- Design **adaptable and customized** learning paths to fit institutional needs
- Monitor quality and outcomes for continuous improvement
- Ensure a **CEFR B2 English level** and academic English readiness for selected tracks, leading to **successful ASU articulated programs**

ENGLISH LANGUAGE PROGRAMS

ASU Global Digital English

ASU GLOBAL DIGITAL ENGLISH

ASU Global Launch provides online English and academic skills courses featuring high-quality content that is innovative, fun and challenging. These courses provide a robust curriculum from Global Launch's top-quality educators and allow learners to work at their own pace from anywhere in the world.

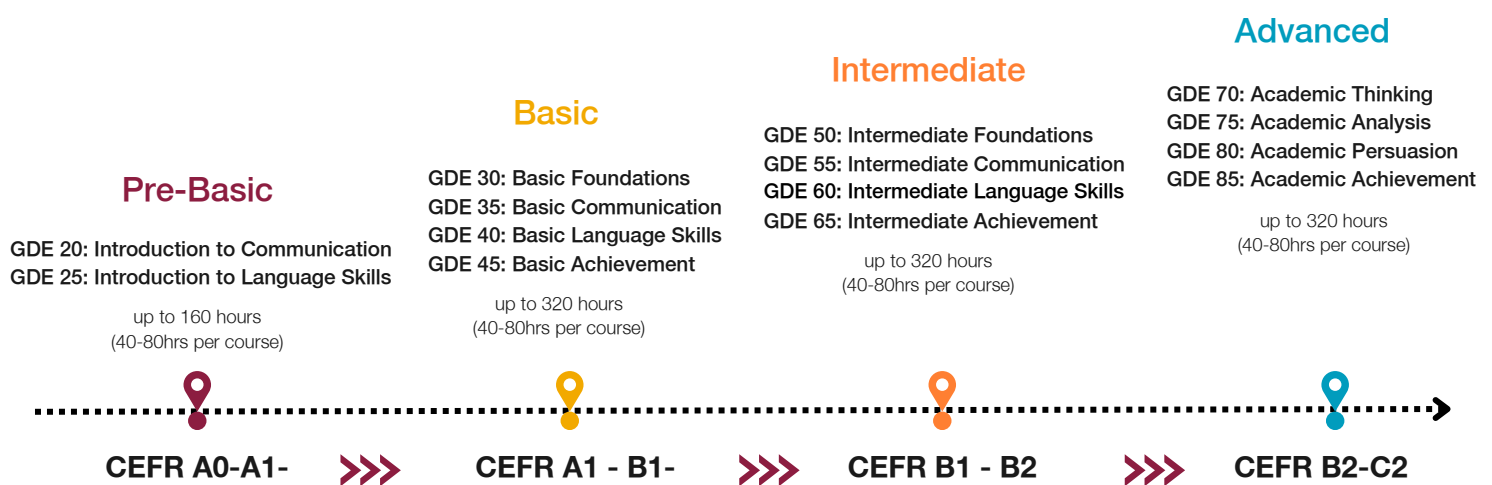
The program consists of **14 courses, ranging from pre-zero beginner to advanced level**, and covering the four core skills: reading, writing, listening, and speaking.

- **General English courses:** for basic through high-intermediate learners (CEFR A2–B2)
- **Academic English courses:** for high-intermediate through advanced learners (CEFR B2–C2)

➤➤➤ ASU Global Launch's online self-paced English courses are the only multi-level online English language courses created by an American university.

ASU GLOBAL DIGITAL ENGLISH

Course Roadmap



* Total number of hours depends on the implementation model adopted by the institution.



ENGLISH LANGUAGE PROGRAMS

ASU Global Digital English

COURSE STRUCTURE

Syllabus	<ul style="list-style-type: none">• Course description• Course objectives• Course structure and requirements• Evaluation and grading• Etiquette and Academic Honesty• Technology Requirements
Pre-test & Post-test	<ul style="list-style-type: none">• By comparing results of the pre-test and post-tests, a learner and the teacher can determine how much he/she learned.• 40 questions each
Get Ready	<ul style="list-style-type: none">• Multimedia instructions on Canvas and technology tools embedded in the course (quizlet, padlet, canvas discussion boards, others)
Units 1/2 - 7	<p>Each unit contains the following:</p> <ul style="list-style-type: none">• Introductory video with ASU professors• Vocabulary presentation and practice• Grammar presentation and practice• Reading, writing, listening and speaking practice• Reading comprehension check• Peer Discussion• Graded quizzes
Unit 8	<ul style="list-style-type: none">• Review of all the units and major sections (vocabulary, grammar)

* Note: This is a general outline. A few courses may differ slightly.

- Learning outcomes established and measured at unit and course level
- Students must complete each course before progressing to the next
- Courses can be customized and integrated with existing curricula
- Courses can be customized to require students to complete each unit before progressing to the next
- Four skills (Reading, Listening, Speaking, and Writing) knowledge and practice
- Automatic correction for practice exercises and quizzes
- Discussions for peer interaction (moderation can be established by institution, if desired)
- Course content is fully in English
- Pre-zero courses (GDE 20 and GDE 25) have a version with course instructions in Spanish



ENGLISH LANGUAGE PROGRAMS

ASU Global Digital English

CURRICULUM OUTLINE: PRE-BASIC

CEFR A0 - A1	GDE 20: Introduction to Communication	GDE 25: Introduction to Language Skills
Entry level*	A0	A1-
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	This course introduces basic English language skills for international learners. It builds a strong foundation of reading, speaking, and verbal skills to develop learner's language abilities in everyday English. Learners will read, listen, write, and speak on a variety of personal topics.	As a continuation of Introduction to Communication, this course continues to introduce basic English language skills for international learners. It builds a strong foundation of reading, speaking, and verbal skills to develop learner's language abilities in everyday English. Learners will read, listen, write, and speak on a variety of personal topics.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.

CURRICULUM OUTLINE: BASIC

CEFR A1 - A2-	GDE 30: Basic Foundations	GDE 35: Basic Communication
Entry level*	A1	A1+/A2-
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	Learners will see models of authentic conversations, learn how to give simple directions, and form sentences and questions in present tense. Learners will speak and write with other learners about topics such as hobbies, health, and jobs.	Learners will expand vocabulary and learn to form longer sentences and will practice giving directions to various locations, comparing items and events, and using common phrases and words while shopping.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.



ENGLISH LANGUAGE PROGRAMS

ASU Global Digital English

CURRICULUM OUTLINE: BASIC

CEFR A2 - B1-	GDE 40: Basic Language Skills	GDE 45: Basic Achievement
Entry level*	A2	B1-
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	Learners will improve their reading, writing, listening, and speaking skills as well as grammar and vocabulary. By the end of this course, you will be able to carry out everyday conversations about a variety of interesting topics.	Learners will improve their reading, writing, listening, and speaking skills as well as grammar and vocabulary. By the end of this course, they will be prepared for Intermediate Foundations, which corresponds to the CEFR level B1 (low intermediate).

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.

CURRICULUM OUTLINE: INTERMEDIATE

CEFR B1 - B2-	GDE 50: Intermediate Foundations	GDE 55: Intermediate Communication
Entry level*	B1	B1+/B2-
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	Learners will understand English writing and how it is organized, communicate with native speakers, give presentations, answer questions in writing.	Learners will participate with videos and discussion boards, explain cause and effect, express your opinion, use modals of possibility, certainty, advice and necessity, talk about potential projects and ideas for the future.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.



ENGLISH LANGUAGE PROGRAMS

ASU Global Digital English

CURRICULUM OUTLINE: INTERMEDIATE

CEFR B2 - B2+	GDE 60: Intermediate Language Skills	GDE 65: Intermediate Achievement
Entry level*	B2	B2+
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	Learners will begin to write well-developed paragraphs and give short presentations. Learners will be able to read short articles, express their ideas about familiar topics, and write descriptive, opinion, and compare/contrast paragraphs with confidence.	Learners will use the theme of space to explore interesting ideas from the worlds of science, social science, and history. Upon successful completion of the course, learners will know how to read, organize, and write descriptive, narrative, problem/solution, and compare/contrast essays.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.

CURRICULUM OUTLINE: ADVANCED/ACADEMIC

CEFR B1+ - B2	GDE 70: Academic Thinking	GDE 75: Academic Analysis
Entry level*	B1+/B2	B2
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	This course helps learners develop critical thinking skills while improving their reading, writing, listening and speaking skills along with advanced grammar and vocabulary.	In this course, learners acquire advanced academic skills and vocabulary in order to be able to form opinions and arguments.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.



ENGLISH LANGUAGE PROGRAMS

ASU Global Digital English

CURRICULUM OUTLINE: **ADVANCED/ACADEMIC**

CEFR B2/C1 - C1	GDE 80: Academic Persuasion	GDE 85: Academic Achievement
Entry level*	B2/C1	C1
Length**	8 weeks	8 weeks
Workload***	5-10 hours per week	5-10 hours per week
Brief description	In this course, learners will apply critical thinking skills to complex texts in order to produce their own pieces of writing. They will receive instruction in the characteristics of academic writing.	In this course, learners will apply critical thinking skills to complex texts in order to produce their own pieces of writing and presentations. Upon successful completion of the course, learners will understand the aspects of persuasion, and how best to organize summary and response compositions.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.



ENGLISH LANGUAGE PROGRAMS

Customized Courses Powered by ASU

PROFESSIONAL ENGLISH

Professional English is a practical, hands-on course that teaches students how to present themselves and how to communicate more effectively in a professional environment. Along 8 modules students are introduced to personal branding, email writing, short proposal writing, non-verbal and oral communicating and delivering an effective presentation.

Students will be ready to face their career and have the communication tools needed to become successful professionals.

[Watch the intro video](#)



CURRICULUM OUTLINE: PROFESSIONAL ENGLISH

CEFR B1+ and higher

PE 001: Professional English

Entry level*	B1+
Length**	8 weeks
Workload***	5-10 hours per week

Brief description This course focuses on developing and strengthening learners' knowledge on the communication strategies and language skills necessary to communicate in an effective manner in a professional setting using English language. Learners will discover how to apply those skills in a variety of situations, such as creating a professional bio, writing emails and proposals, giving an elevator pitch, and planning and delivering presentations.

* Approximate CEFR level to start the course.

** Weeks can be adjusted to the institution's timeline (from 6-week to 15-week semesters).

*** Final workload depends on the implementation model adopted by the institution.

