

# COURSE MATERIALS

EDIT YOUR COURSE MATERIALS TO MAKE THEM MORE APPROPRIATE TO YOUR UNIVERSITY BRAND WITH



- 1 Log in to your Canva account and click the "Upload" button on the top right corner, then import your PDF, or drag and drop your file into the design platform to transform it into a customizable Canva design.
- 2 Find your file in the "Projects" section of your account, then click the thumbnail to begin editing.
- 3 Edit the materials according to what you need, Add the logo of the University in the designated area.
- 4 When you finish, click the "Share" button in the top right corner and then selecting "Download". You can also transform it into a JPG.

Canva

## eflyer



### Flexibility:

Take control of your learning experience with courses that fit your busy schedule.



### Expert Faculty:

Benefit from the expertise of distinguished professors from ASU University, a renowned institution known for its top-notch education.



### Tailored Content:

Choose from a wide range of subjects and disciplines, allowing you to explore your interests and pursue your passions. Whether you're looking to delve into business, technology, humanities, or sciences, we've got you covered.

Are you eager to expand your knowledge, enhance your skills, and gain a competitive edge in today's job market? The Arizona State University brings you an exclusive opportunity to enroll in self-paced certificates designed to empower you on your academic and professional journey.

### ENROLL TODAY!



Add information

Add information

Add PBA Logo



## Banner



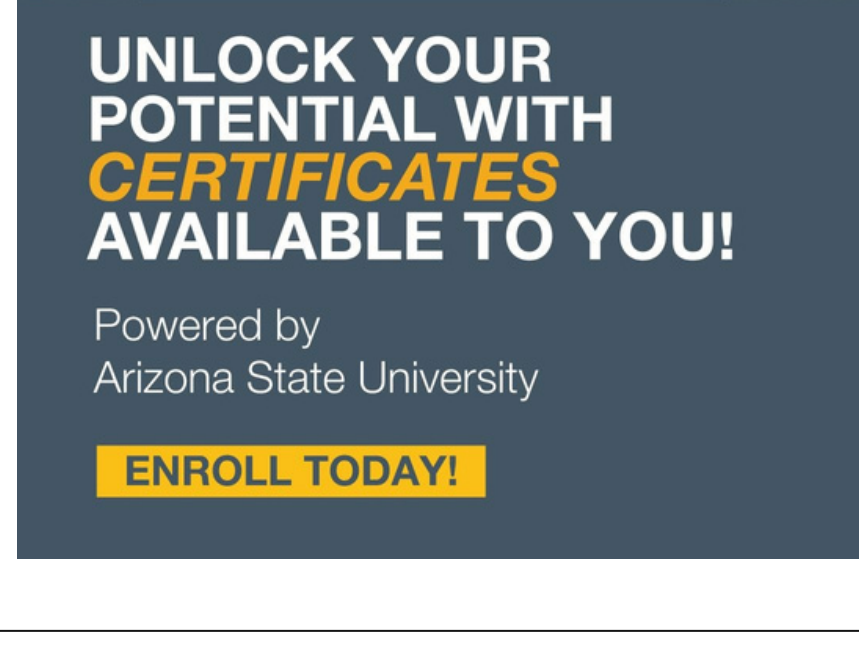
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## Social Media

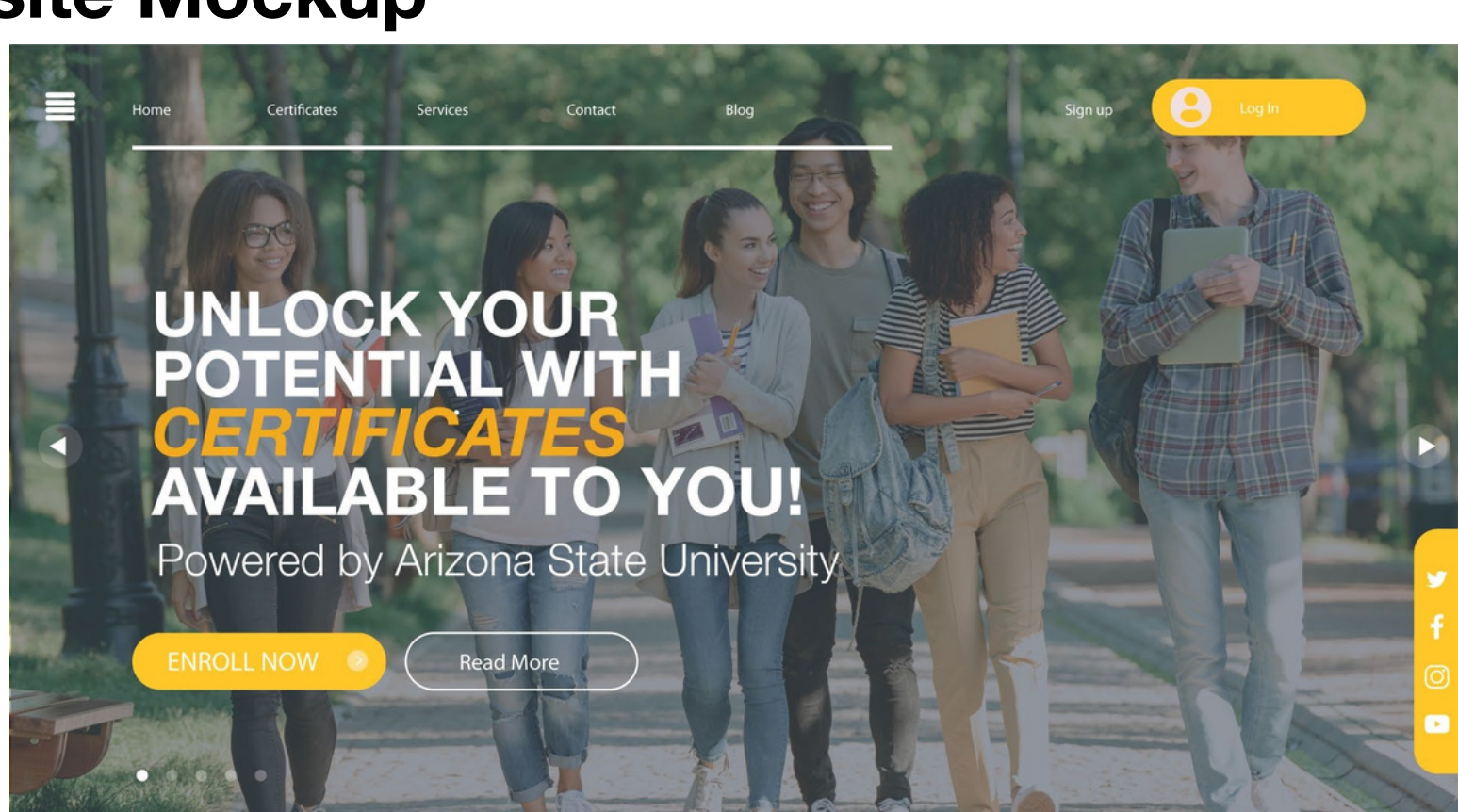


Add PBA Logo

Add PBA Logo



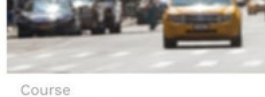
## Website Mockup



### Explore Certificates

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### EMPOWERING STUDENTS FOR A SUCCESSFUL FUTURE

Your Email Here

#### PRODUCTS

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## Course Certificate

Before editing the file make sure to install the Helvetica fonts of the computer

### CERTIFICATE OF COMPLETION

This certifies

*Steve Martin*

has successfully completed the online course

### Sustainable Earth

Duration: x hours | Location: Online | Modality: Self-paced

Course completed on [Date]



Istanbul Bilgi University

ASU Arizona State University

Add PBA Logo

Replace information

Add Certificate information, date and signature

## Course Descriptions



### Module and Content:

This certificate includes a handful of modules that include short videos, readings, and an optional worksheet to test your knowledge of the material.

### Learning Objectives:

The certificate covers these key topics:

- Improving CDP reporting scores
- Planning for improvement
- Questionnaire scoring
- Understanding scoring bands and advancing
- Maximizing points
- Boosting points with key tools
- Boosting points with expert assistance

### What you'll receive:

After passing the final exam, you will receive a digital badge for completion of this certificate.

### Meet the Instructor:

**Ryan Johnson**  
Executive Director, Executive Education & Professional Education, Arizona State University

Ryan Johnson is the executive director of professional sustainability education and training in the School of Sustainability at Arizona State University – the first degree-granting school of sustainability in the U.S. In this role, Ryan helps organizations and individuals meet their sustainability goals through custom training programs, open-enrollment (non-degree) programs and partnerships. Prior to joining ASU, Ryan spent more than a decade at Arizona-based WorldatWork, an organization that delivers HR certifications and trainings to professionals worldwide. His last position at WorldatWork was Vice President and Executive Editor. Earlier in his career, Ryan was a client-facing consultant with both the Institute for Strategy Development (ISD) in Washington DC, and with Creative Healthcare Solutions (CHS), of Columbus, Ohio. In the early 1990s, Ryan completed a graduate degree at ASU and subsequently spent seven years at ASU's Morrison Institute for Public Policy. Ryan began his career on the staff of the U.S. House of Representatives' Committee on Small Business.

**Ryan Mores**  
Program Manager, Executive Education & Professional Education, Arizona State University

Ryan Mores is the Program Manager with the Executive and Professional Education team within ASU's College of Global Futures. In this role, Ryan supports a multitude of projects that help organizations and individuals meet their sustainability goals through custom education programs, open-enrollment programs, and unique partnerships. Outside of ASU, Ryan is Co-Founder and Operations Director with GreenLight Solutions Foundation, a 501(c)(3) nonprofit that educates and empowers the next generation of sustainability leaders. In his role with GreenLight, Ryan supports fundraising initiatives, program development, and overall strategic growth for the organization. Prior to joining ASU, Ryan worked in the private and public sectors supporting diverse sustainability initiatives including water conservation, micro-mobility, local agriculture, community resilience, sustainability education, and municipal policy. He previously served as Vice Chair on the Tempe Sustainability and Resilience Commission where he supported the passing of Tempe's first Climate Action Plan.

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