

ENGLISH LANGUAGE PROGRAMS

Design and
Implementation
Frameworks

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Courseware



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Design and Implementation Frameworks

DESCRIPTION

Members of the Cintana Alliance have access to design and implementation frameworks that facilitate the delivery of high-quality English language programs using the online courseware available from ASU Global Launch and the ASU-Cintana Content Repository.

PROGRAM DESIGN

The ASU Global Digital English courses were designed to offer flexibility and customization in the delivery of the program. Therefore, the courses can be offered in the fully online, face-to-face or hybrid/blended modalities, with or without faculty support and moderation. In addition, ASU Global Launch as well as other courses available at the ASU-Cintana Content Repository can be used to enhance the existing English Language curriculum at the institution.

IMPLEMENTATION MODELS

The recommended design and implementation models are outlined below. The Cintana Academics and Products & Services teams provide the necessary support and guidance to Cintana Alliance institutions to ensure high-quality implementation and delivery.

The main (and recommended) pathway to implement the English language learning courseware available from the ASU Global Launch and any other courses available through the ASU-Cintana Content Repository is the adoption of the full course.

Adoption of full courses

Full courses can be adopted to create a new English Language teaching program or to replace existing English language teaching curricular and/or extracurricular programs.

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The following implementation models are suggested for adoption of full courses from the ASU Global Digital English curriculum.

Fully online, self-paced

Placement Test	<ul style="list-style-type: none">• Application of placement testing is required to assign students to their appropriate entry level course
Learning Design	<ul style="list-style-type: none">• ASU Global Digital English courses offered 100% asynchronously• Online, pre-recorded or live, cultural/social immersions may be offered as additional learning opportunities
LMS	<ul style="list-style-type: none">• Courses are available as Canvas course packages and can be uploaded to ACI LMS• Courses can be fully customized by ACI in their own LMS
Instructors	<ul style="list-style-type: none">• Courses are fully self-paced and do not require instructors
Operations	<ul style="list-style-type: none">• Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)
Student Success	<ul style="list-style-type: none">• A tutor or success coach is recommended to monitor student engagement, motivate students, send communications, and be a point of contact for student support

Notes:

- The Cintana English Language Placement Test will be available in January 2024. Additional placement tests are available at reduced rates through Cintana approved vendors: VTEST, EduSynch or Extempore.
- Courses can be customized to require students to complete each unit before progressing to the next and grading scheme can be established by the ACI.
- Students must complete each course before progressing to the next. Automatic enrollment from one course to the next depends on ACI LMS-SIS integration.
- Additional content and assessments may be added by ACI as long as it meets the learning outcomes.
- For information on cultural/social immersions, please refer to the Cultural & Social Immersion brochure.
- Only applicable to Global Digital English courses. Regular courses in the ASU-Cintana Content Repository as well as the Professional English course are not available as a fully self-paced offer.



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Hybrid / Blended

Placement Test	<ul style="list-style-type: none">• Application of placement testing is required to assign students to their appropriate entry level course
Learning Design	<ul style="list-style-type: none">• ASU Global Digital English courses + Professional English offered asynchronously• Synchronous sessions offered online and/or face-to-face, aligned with course content• Cultural/social immersions may be offered as extracurricular learning opportunities
LMS	<ul style="list-style-type: none">• Courses are available as Canvas course packages and can be uploaded to ACI LMS• Courses can be fully customized by ACI in their own LMS
Instructors	<ul style="list-style-type: none">• Instructors are required to conduct synchronous sessions• Professional English requires instructors to moderate discussions and grade assessments
Operations	<ul style="list-style-type: none">• Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)
Student Success	<ul style="list-style-type: none">• A tutor or success coach is recommended to monitor student engagement, motivate students, send communications, and be a point of contact for student support

Notes:

- The Cintana English Language Placement Test will be available in January 2024. Additional placement tests are available at reduced rates through Cintana approved vendors: VTEST, EduSynch or Extempore.
- Courses can be customized to require students to complete each unit before progressing to the next and grading scheme can be established by the ACI.
- Synchronous sessions should be focused on practicing the 4 core language skills. It is highly recommended to follow the guidance and worksheets found in the Teacher's Guidebook for each course.
- Students must complete each course before progressing to the next. Automatic enrollment from one course to the next depends on ACI LMS-SIS integration.
- Additional content and assessments may be added by ACI as long as they meet the course learning outcomes.
- For information on cultural/social immersions, please refer to the Cultural & Social Immersion brochure.

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Face-to-face

Placement Test	<ul style="list-style-type: none">• Application of placement testing is required to assign students to their appropriate entry level course
Learning Design	<ul style="list-style-type: none">• Regular face-to-face sessions offered aligned with ASU course content• ASU Global Digital English + Professional English online content offered as asynchronous support• Cultural/social immersions may be offered as extracurricular learning opportunities
LMS	<ul style="list-style-type: none">• Courses are available as Canvas course packages and can be uploaded to ACI LMS• Courses can be fully customized by ACI in their own LMS
Instructors	<ul style="list-style-type: none">• Instructors are required to conduct face-to-face classes and for grading (online grading required for Professional English course)
Operations	<ul style="list-style-type: none">• Administrative support is needed for placement tests and academic operations (i.e., course setup, student enrollment, certificate issuance, technical support etc.)
Student Success	<ul style="list-style-type: none">• The face-to-face instructor is responsible for monitoring student engagement, motivating students, sending communications, and being a point of contact for student support

Notes:

- The Cintana English Language Placement Test will be available in January 2024. Additional placement tests are available at reduced rates through Cintana approved vendors: VTEST, EduSynch or Extempore.
- Online course content can be customized and progression adapted to match the face-to-face calendar. Grading scheme can be established by the ACI.
- Face-to-face classes should cover both teaching and practice of the 4 core language skills. It is highly recommended to follow the guidance and worksheets found in the Teacher's Guidebook for each course.
- Students must complete each course before progressing to the next.
- Additional content and assessments may be added by ACI as long as they meet the course learning outcomes.
- For information on cultural/social immersions, please refer to the Cultural & Social Immersion brochure.

